

DEVELOPING DIGITAL STORY

Step 1: Plan your digital story

Digital stories are usually two to four minutes long, therefore your story should be properly defined and well-focused. Instead of viewing digital stories as a whole book, consider them as a single chapter. Take into account the following while organising your digital story:

- Which type of digital story - historical, educational or personal - do you wish to produce?
- Which lesson or insight would you like to share?

Begin your digital story by brainstorming ideas about potential directions and approaches as well as doing well-rounded research into your chosen topic.

Step 2: Draft your script and storyboard

Scripting and storyboarding will help you to plan out both the narrative and the visuals for your video, making the production phase more seamless. There is no right or wrong way to approach it. Remember that this is just a starting point and you can (and probably will) revise and change your ideas as you go.



STORYBOARD

A storyboard is a graphic organiser that plans a narrative or, for instance, a writing objective.

The layout consists of sequential panels, each functioning as a frame within the narrative. The linear direction of the cells is perfect for storytelling, explaining a process, and showing the passage of time. At their core, storyboards are a set of sequential drawings that tell a story with key points.

A story can be divided into bite-sized, linear panels so that the author can concentrate on each cell independently and without interruption.

You can find many storyboard templates at [Canva.com](https://www.canva.com)

Scene:	Scene:	Scene:
Scene:	Scene:	Scene:

Create your own at Storyboard That

Source: <https://www.storyboardthat.com/articles/e/what-is-a-storyboard>

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Step 3: Get feedback

Hearing what others think of your work can be difficult, but investing the time to do so can have a significant impact on the finished outcome. To help frame the feedback, and make it more helpful for your purpose, come up with specific questions, for example:

- How do you feel about the opening? What would you change, if anything? Is it attention-grabbing in your opinion?
- Is this wording too vague? Can viewers follow this storyline to the end?
- How do you feel about the storyboard and script?
- Is the message of the story clear?

Step 4: Find and creating media

Depending on your storyboard and narrative, you might have to:

- Record a voiceover.
- Collect or produce pictures or videos.
- Create or find sound effects and music.



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Step 5: Put it all together

Gather all your media together and bring it into whatever tool you use to edit the video. Insert your audio voiceover first and then start adding images, video clips and other media to match the timings of your audio. Remember to add a credits slide so that the creators of any sound, music, video, or image you use can be properly credited. Once you're happy with the timings and look of your video, you can export it and share it.

USEFUL TOOLS & PLATFORMS



DESIGN

<https://www.canva.com/>



POWTOON

ANIMATION

<https://www.powtoon.com/>



ICONS

<https://thenounproject.com/>



INFOGRAPHICS

<https://piktochart.com/>



PICTURES & VIDEOS

<https://www.freepik.com/>

More tools & platform suggestions can be found [here](#). Suggestions for the websites were to find free pictures and videos can be found [here](#).